

Year 1 February 2018:

The prices are indicative. They still need to be confirmed by the bookshop.

Module 3: Marketing, Sales & Research

- Kotler, P. (2013) *Principles of Marketing*, 7th European edition.

FT Prentice Hall (Pearson)

ISBN: 9781292092898

Price: €61,47

-Verhoeven, N. (2015). *Doing Research: The Hows and Whys of Applied Research* (4th edition). B

ISBN: 9789462364820

Price: € 30,00

Book-keeping

-Wood, F. & Robinson, S. (Feb. 2013). *Book-keeping and accounts* . 8th edition. Upper Saddle River, N.J.: Prentice Hall.

ISBN: 9780273773061

Price: €59,99

Module 4: Accountability in international business

Accounting

- Atrill & McLaney, *Accounting and Finance for Non-Specialists OLP with MyAccountingLab*, 10/E.

University of Plymouth Business School

ISBN-10: 1292138963 ISBN-13: 9781292138961

Price: £55.99

Business IT

(recommended)

- Efraim Turban, Linda Volonino, Gregory R. Wood . *Information Technology for Management: Advancing Sustainable, Profitable Business Growth*, 10th edition

ISBN: 9781118961261 (10th edition)

Price: €68,39

English Business Communication

Year 1, Semester 2:

Cotton, D., Falvey, D., Kent, S. (2016). *Market Leader Extra Upper Intermediate*. Course Book + My English Lab code.

ISBN: 9781292134819

Price: €35,33

Personal Development Programme

-Lumley, M., & Wilkinson, J. (2014). *Developing employability for Business*. Oxford university press.

ISBN: 9780199672455

Price: € 37,28

Dutch Language & Culture (only for international students)

-Boer, B. de, Kamp, M. van der, Lijmbach, B, (2010), *Nederlands in Gang*. Bussum: Countinho (2nd Ed.)

ISBN: 9789046905401

Price: € 39,50

-A good dictionary Dutch- English or Dutch – your own language. E.g. Van Dale or Prisma Pocketwoordenboek Nederlands- Engels

ISBN: 9789066488465

Price: 10,95

Spanish Language

Syllabus and Web 2.0 tools (available on blackboard)