

Dear student,

Welcome to the master Content and Media Strategy*! We're honored you chose our master programme and we wish you an inspiring academic year!

As you probably anticipated; due to the corona measures we've had to adjust our programme. In this letter we will inform you about the educational activities in the first week, so you know what to expect (subject to possible last minute changes of course).

Please note: during (at least) the entire first module the majority of the activities will be held online. Attending these online sessions is only possible with a full registration. Make sure your registration is completed by **August 31, 2020**.

Monday August 31

The academic year will be kicked off with an online introduction lecture on Monday. The lecture starts at 10 AM (local Dutch time). We will use the online tool *blackboard collaborate ultra*. To join this lecture: please log on to the blackboard course "Master Content and Media Strategy (2020-2021)" and click on *Collaborate Area* (sidebar menu). If for some reason you cannot log in, please use [this link](#) to attend the online lecture as a guest. The lecture will be recorded for future reference.

Please note: all the online tools (like blackboard, xedule, office 365 etc.) are accessible via the portal start.nhlstenden.com. There's also a lot of information available regarding online education, corona measures etc.

Tuesday September 1

On Tuesday you will meet your coaches and your fellow group members in person here at NHL Stenden! During the introduction lecture on Monday we will inform you about the exact time and place. We will of course do our best to inform you sooner about the details; keep an eye on your e-mail and check blackboard regularly.

IMPORTANT: It is of the utmost importance for us to know who is and who is not able to attend this and future offline activities. [Please fill out this form](#) so we can take this into account. Needless to say, we expect you to be able to attend the offline sessions. Please fill out this form as soon as possible (preferably right now ;-)

Rest of the week

In the introduction lecture and during the first "real life" meeting you will receive further information about the other activities for the rest of the week. There will be a journal club, a Q+A session and an atelier.

Other activities

Next to these educational activities NHL Stenden offers some other exciting activities. Please check the website studystartweek.com for all the details.

Booklist:

Curious about your booklist? [Here](#) it is!

Problems

If you encounter any technical issues with our online tools; please use the **NHL Stenden Digi Coach app** (available in Apple Store and Google Playstore) to contact our service desk (or servicedesk@nhlstenden.com).

If you have questions about your registration please contact: studentinfo@nhlstenden.com

Tutorials:

There are some great tutorials available for using blackboard, e-mail etc. You can find them on studystartweek.com.

I cannot attend the offline educational activities

Again, we expect you to be able to attend the offline sessions here at NHL Stenden. If for some reason you are unable to come to Leeuwarden please let us know (fill out the aforementioned [form](#)). We will inform those who cannot attend the offline session about the further course of events during the introduction lecture.

We're really looking forward meeting you soon!

With kind regards,

Team Master Content and Media Strategy

* Please note that this email is sent to both fully registered students and applicants. **This is not a letter of acceptance.**